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Project Needs Assessment

My website will be an e-commerce store. It will be for my sneaker reselling business. The plan is to make the website user-friendly and accessible so that future customers can have an easy way to shop for products. This website matters because for my business to look more professional I need a direct website people can place orders through. I will mostly use light, friendly & relaxing colors to promote ease while customers are shopping. The main objective of the website would be to give customers a way to purchase products easily.

It would use a database to hold product information and customer information. JavaScript can be used to create individual product pages based on the data in the database. It would have a home landing page with flavor text and a taste of what we have for sale. There will also be a page with all products along with a checkout page. A contact page will also exist with a form for any questions or inquiries customers may have. Once submitted the data will be sent to the business email address through the database. I think one of the more challenging parts will be trying to connect the database to the website and have it work seamlessly. My long-term goal with the website is to be able to extend it beyond this class and project.